

Thank you for attending “Effective Marketing to Translation Companies”

Presented by Steve Lank and Corinne McKay, 9/3/2015 for the ATA webinar series

Steve’s company website: <https://cescols.com/>

Corinne’s blog: <http://www.thoughtsontranslation.com>

Corinne’s professional website: <http://www.translatewrite.com>

Helpful links:

Payment Practices (translation agency rating database): <http://www.paymentpractices.net> (Get 25% off and a 7-day free trial through the ATA Member-to-Member Discount program, at https://www.atanet.org/member_provider/)

Translator Scammers Directory (make sure your resumé has not been stolen) <http://www.translator-scammers.com/>

The Savvy Newcomer: ATA’s blog for newbies to translation and interpreting (includes resources for those attending the ATA conference for the first time) <http://atasavvynewcomer.org/>

Corinne’s podcast interview with Steve, “Insider Tips for Working with Translation Agencies” <http://bit.ly/Vw81iw>

Marketing Tips for Translators: Tess Whitty’s podcast, blog and book, all about marketing! <http://marketingtipsfortranslators.com/>

If you have questions after the webinar, send them to Corinne (Corinne@translatewrite.com) and we’ll try to answer some of them on her blog!